



Does your company have all the knowledge and experience it needs to make it a real success?

Do you and your fellow directors have sufficient time to plan for the future as well as deal with the day-to-day matters?

Does your company know enough about Health and Safety and Employment Law to keep you out of court?

Does your company make the profit you feel it should?

**If not then perhaps you would benefit from recruiting a Non-Executive Director to your Board**

A Non-Executive Director is a part-time member of a company's board of directors whose knowledge and experience enable him or her to be both an advisor and a watchdog for your company. The appointment of such a person could be the best investment you ever make.

## ibd – The Company

ibd is an exciting venture that has been established to provide a powerful and innovative development resource for small and medium-sized enterprises (SMEs). We are focused on the highest standards of quality, customer service and, above all, continuous support for our members and clients and are gaining a growing reputation and public profile as a full-service support organisation for SMEs throughout the UK.

Ibd's core activity is the provision of experienced business advisors and specialists to SMEs, which it achieves with the aid of over 300 members located throughout the UK. However ibd is constantly seeking ways to enhance the service that it offers and has now introduced an initiative to enable SMEs to select and recruit **Non-Executive Directors** from among ibd's advisor ranks.

This new service enables SMEs to benefit from a different form of advice. Instead of calling in an advisor to assist with a specific task, the Non-Executive Director is appointed to the company's board and becomes a constantly available and committed source of knowledge, information and guidance for the company and its Directors. By making such an appointment companies benefit from longer term strategic and business planning advice as well as short term problem solving, without interference in the day-to-day running of the company.

All members have passed a rigorous selection process prior to being invited to join ibd and all have extensive and wide ranging experience of very senior level business management. As a group they cover virtually all business sectors and business skills and all of this can be available to you and your company. More details of the company and its advisors can be found on our website at: [www.ibd-uk.com](http://www.ibd-uk.com)

To find out more about the **ibd Non-Executive Director Service** and how it might help you and your company:

Call Phil Cocks on 01234 709671 or e-mail him at  
[philip.cocks@ibd-uk.com](mailto:philip.cocks@ibd-uk.com)



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## **Ever thought about a Non-Executive Director???**

It may be the most cost effective investment you ever make.

### **Benefits include:**

Expert help as required

e.g. on

Financial matters  
Profit improvement  
Human Resources  
Health & Safety

Impartial, objective advice

Time to think away from the day-to-day business pressures

An opportunity to plan for the future

Ongoing commitment to help your company succeed

### **The way forward**

For a confidential discussion contact Philip Cocks on 01234 709671 at ibd Ltd. Accepted as the best source of effective experienced non-executive Directors in the UK, or e-mail him at [Philip.cocks@ibd-uk.com](mailto:Philip.cocks@ibd-uk.com).

For more information about ibd Ltd see over and visit our website at [www.ibd-uk.com](http://www.ibd-uk.com)